

# HEIDI PETERS RAMOS PINTO

## CONTACT

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@heipeters

[www.heidipeters.com.br](http://www.heidipeters.com.br)

## EDUCATION

Fanshawe College of Applied  
Arts And Technology  
**Broadcasting - Television And  
Film Production**  
London, ON  
2024

University of Curitiba -  
UNICURIITBA  
Brazil • 12/2007  
**Postgraduate: Documentary  
Film Production**

University Tuiuti of Paraná  
Brazil • 12/2006  
**Bachelor of Arts:  
Broadcasting in Radio And  
Television**

## PROFILE

Experienced video editor with 15 years in the industry, and a passionate photographer and filmmaker.

Known for fast editing skills and consistently delivering projects on time.

Proficient in editing various types of videos including documentary films, fictional films, YouTube videos, corporate videos, educational content, TV commercials, and more.

Throughout my career, I have successfully edited 4 feature films, 10 short films, and 1 mini-series, showcasing my versatility and creative capabilities. I have provided editing services to esteemed clients such as HSBC, Volvo, and others, working on a wide range of projects including TV commercials, training videos, corporate videos, and event coverage.

As a hardworking and passionate professional, I am eager to secure a video editor and / or photographer position where I can leverage my strong organizational skills and contribute to the team's success. I am committed to helping the team achieve the company's goals and delivering high-quality video content that exceeds expectations.

## WORK EXPERIENCE

### MEDIA LOANS - FANSHAWE COLLEGE

2023 / 2024

Results-driven media professional with expertise in efficiently managing photography and cinema equipment loans at Fanshawe College, ensuring seamless operations for student projects.

- Media Equipment Management: Coordinated lending processes for cinema equipment.
- Customer Service: Provided excellent support and technical assistance to students.
- Technical Knowledge: Familiar with various media equipment.

### TECHNICAL DIRECTOR - SILOAM CHURCH

2023 /2024

Technical director and video editor with extensive freelance experience at Siloam Church, specializing in multi-camera setups and dynamic video editing.

- Technical Direction: Expertise in coordinating and directing multi-camera setups for live events, with a keen eye for framing and composition.
- Collaborative Leadership: Adept at working effectively with teams, providing clear commands for framing and fostering positive working relationships in dynamic environments.

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## TECHNICAL SKILLS

- Davinci Resolve
- Adobe Premiere
- Adobe After Effects
- Adobe Photoshop
- Adobe Lightroom
- Final Cut

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## LANGUAGES

Portuguese . native language

English . very good knowledge

German . basic knowledge

## WORK EXPERIENCE

### FREELANCER - VIDEO EDITOR BRAZIL / CANADA

2009-2024

Working as a freelancer since 2009.

In this period, edit a wide range of video types, such as music video clips, short, medium, and feature films, video classes, weddings, births, videos for YouTube and Instagram, political campaigns, TV commercials, corporate videos for companies, and training videos.

- Utilized demonstrable technical, editorial and creative storytelling skills in editing
- Delivered edits with multiple camera angle choices, titles and graphics
- Organized assets by collecting data from camera media, transcoding video and audio files and managing file backup to digital asset management system
- Evaluated and selected scenes for pacing, entertainment value and continuity, trim shots and edit content
- Organized and worked with raw footage
- Created titles, captions, and graphics in After Effects to give edits additional visual flare
- Exported final cuts and upload to content management system and client platforms
- Conceived, crafted and executed dynamic video edits to captivate target audiences and accomplish project objectives
- Created short-form videos for social media posts

### FREELANCER - PHOTOGRAPHER

2023 - 2024

CANADA

Offered freelance photography services specializing in family portraits and personal branding photography for individuals such as bloggers and influencers. Collaborated closely with clients to capture authentic and memorable moments, ensuring their vision was brought to life through imagery.

### FREELANCER - FILMMAKER AND PHOTOGRAPHER

2014-2022

BRAZIL

In 2013, started a personal project focused on filming and photographing births and families, which eventually turned into a new job. Each filmed birth turned into a documentary. During this period, new skills were developed, including:

- Demonstrating discretion during filming while remaining proactive and available to provide support as needed
- Capturing sound with a separate audio recorder
- Managing the amount of material captured during long recording periods (some deliveries lasted more than 36 hours)
- Expertly decoupling and cutting footage to create polished final videos
- Using storytelling techniques to create compelling narratives that engage the audience
- Producing marketing videos to help businesses increase revenue.